THE CENTRE FOR JAPANESE RESEARCH AND THE URBAN STUDIES PROGRAM PRESENT

Industry Clusters and Transnational Networks: Japan's New Directions in Regional Policy



Abstract: This talk surveys Japan's "industry cluster" policy, the nation's most ambitious regional development program since the 1960s, and presents a case study of a medical-welfare cluster, a Japanese-Finnish joint venture, in Sendai city. It is argued that the main alternative interpretations of Japan's current trajectory of political economic change -- neoliberalism and neodevelopmentalism - do not adequately capture key features of the Sendai case. The Sendai medical-welfare cluster is a network type of foreign direct investment. Transnational collaboration occurs among clusters of actors in Finland and in Japan, not just among private companies. Collaboration among clusters was initiated and continues to be facilitated by quasi-governmental "networking" organizations in both countries. Government and non-profits participate in the project along with business enterprises. Decision-making, divisions of labor and funding are organized across transnational, national, regional and local scales and among multiple institutional arenas. These features suggest new, "post-developmental" directions in Japan's political economy.

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